





of Our Ollege











Philadelphia College of Osteopathic Medicine is dedicated to the education of students in medicine, health and behavioral sciences. The College fosters the growth of the osteopathic profession by training physicians through programs of study guided by osteopathic medical tradition, concept and practice. Philadelphia College of Osteopathic Medicine is committed to the advancement of knowledge and intellectual growth through teaching and research, and to the well-being of the community through leadership and service.



The College's educational goals focus on presenting high-quality, comprehensive programs of study that embrace the following expectations of student learning:

- Students will demonstrate a central core of biomedical or behavioral science knowledge in their field of study including theory, foundations, clinical skills and applied clinical/practical applications as appropriate to the specific academic program.
- Students will demonstrate communication skills through clinical assessments, group discussion and/or written or oral presentation in their respective fields.
- Students will demonstrate an understanding of scientific inquiry by designing, conducting, presenting or interpreting research in their field of study as appropriate to their academic program.
- Students will identify, retrieve, understand, analyze, synthesize and apply information collected from various sources and in varied formats including those requiring skills in the use of information technology.



We celebrate our administrators, staff, faculty and students; researchers and scientists; caregivers and patients; alumni, donors and friends—and all those who realize, build, and carry on the Mission of Philadelphia College of Osteopathic Medicine.

Each member of the PCOM community is integral to the life of our institution, the heart of our College. Each enriches our campuses and enlivens our academic contributions.

We thank all the members of our community for their loyal dedication to and support of PCOM. And we invite any ideas our community has for the College as we face today's challenges with energy and confidence.

With warmest regards,

Paul W. McSlori Paul W. McGloin, CPA, LLD (Hon.) Chairman of the Board Matthew Schure, PhD
President and Chief Executive Officer

"Educating the mind without educating the heart is no education at all."

– Aristotle

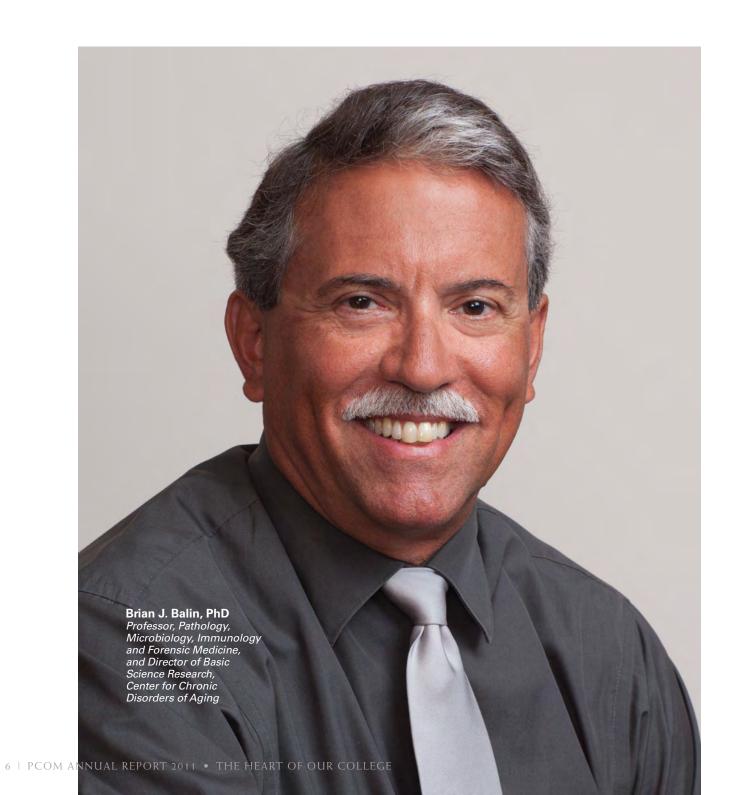
By definition, the osteopathic philosophy focuses on unity; patients are not mere collections of organ systems and diseases. They are human beings—at once fearful and hopeful—their care necessitating both technical skill and profound understanding.

Likewise, Philadelphia College of Osteopathic Medicine is a community of whole people. In training and in application, our community is about interprofessional and interpersonal relationships.

There is a steadfast commitment to meaningful education and experience, to accountability, transparency and vision. Our community comprises individuals who advance the science and practice of medical, health and behavioral disciplines; who think critically and creatively; who work collaboratively with others—and in service to others.

This report is a celebration of our community as a whole a tribute to all those who are and all those who support

PCOM is a community that values innovation in education—innovation that mingles mind and heart.







Professional practices that are empirically based, data-driven and culturally competent are integrated across disciplines. Faculty, staff and students alike advocate for behavioral and mental health services, public health and preventive initiatives and educational benefits for patients, clients and those in need—domestically and globally.





These mentors train generations of students to never lose sight of the whole person behind the charts, the numbers and the demands of service systems . . .



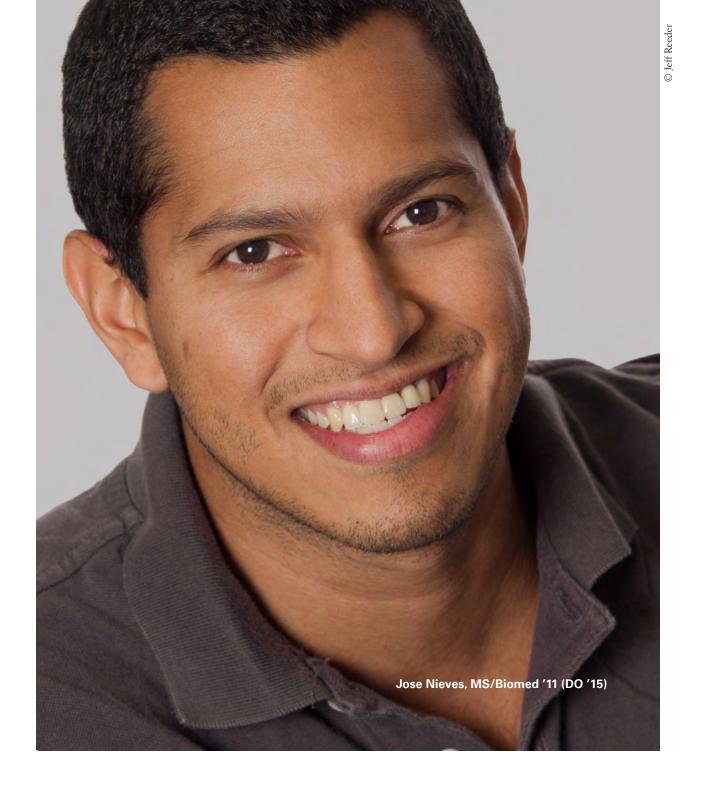
And they remind their future colleagues to ever strive to be superior practitioners who remember to maintain a sense of humor and a grace under pressure.



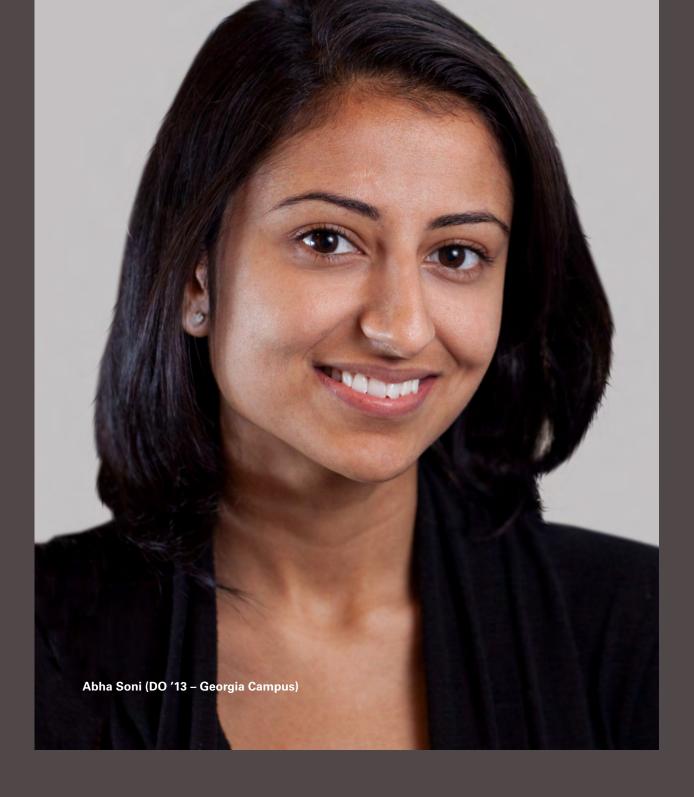


Maximizing the strengths of each academic program also requires holistic consideration. It is the College's continuous work to support ongoing osteopathic, graduate and continuing education programs and to identify new programs that ensure long-term success.





At all times, it guides interaction and engagement.



There is a remarkable spirit of collegiality and camaraderie that pervades the College community.







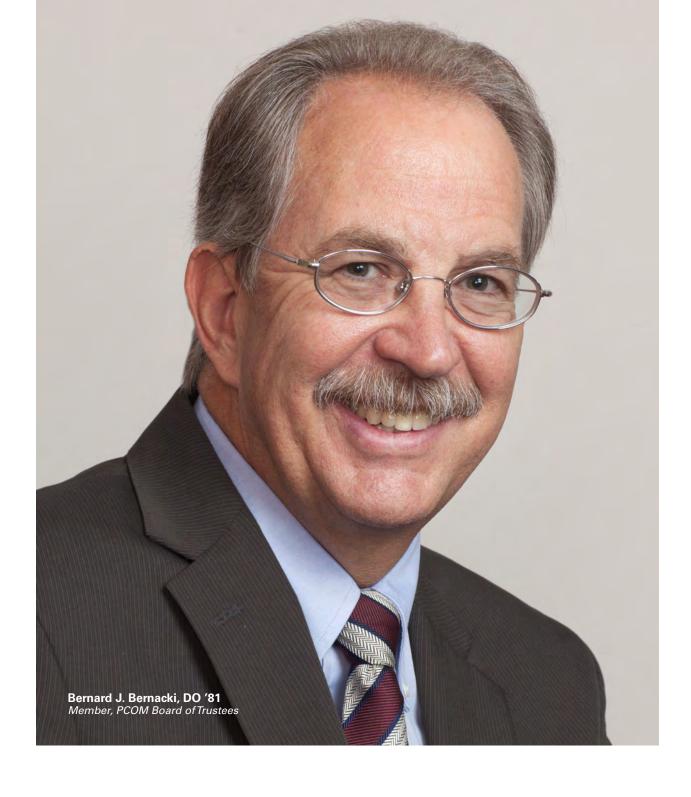
Competition is exchanged for mature, responsive commitment: "It is in the best interest of future patients or clients that the person sitting next to me become the best possible practitioner."



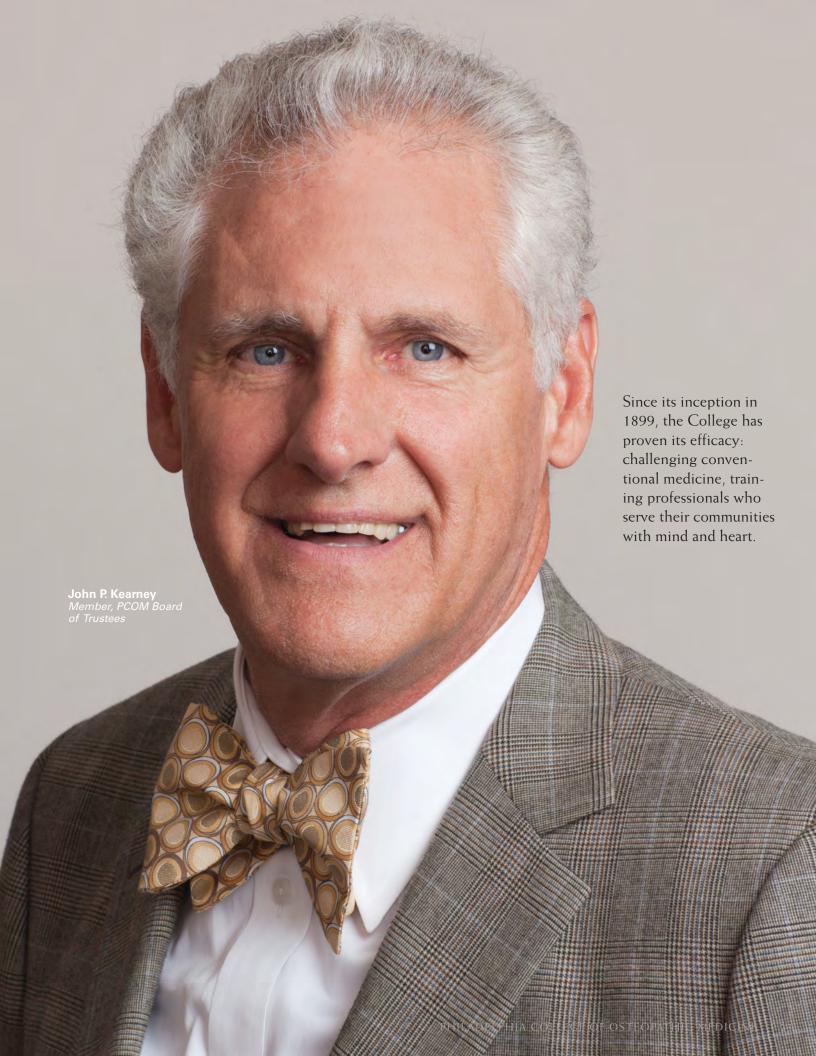
The College's Mission shapes the identity of the more than 14,000 humanistic practitioners and researchers it has educated. Many graduates provide basic medical needs for marginalized patients, bridging the gaps between what exists and what is needed.



PCOM's "home state" of Pennsylvania has more osteopathic physicians in practice than any other state; approximately 2,800 PCOM alumni practice in 63 counties throughout the Commonwealth. And the Georgia Campus—developed to meet the needs of medically underserved areas in the Southeast—has already proven to be a natural fulfillment of its mission orientation.



The College's commitment to excellence remains steadfast through the confidence of the PCOM Board of Trustees and through the support of alumni and friends. These generous benefactors engage at the highest levels and are collegial in the networks of support they tender to the College and to their professions.





overview

During the period of July 1, 2010, through June 30, 2011, donors contributed \$1,572,452 in cash gifts to the Philadelphia College of Osteopathic Medicine. The alumni, trustees, faculty and staff, foundations, corporations and friends on these pages have shown their loyalty to PCOM over many years. Their dedication to the continued strength of the College remains stalwart in the face of many challenges.

THE FUND FOR PCOM: DOLLARS AND PARTICIPATION INCREASE

The College extends its thanks to the 1,425 contributors—a 4 percent increase over last year who made gifts totaling \$854,364 to The Fund for PCOM. The College relies on unrestricted funds to build teaching, research and student services while sustaining minimal tuition increases. With deep gratitude, PCOM recognizes the donors who contributed \$10,000 to The Fund for PCOM this past year:

- Leonard Giunta, DO '67
- Michael Hahalyak, DO '81, for three years (a total of \$30,000)
- Morton Herskowitz, DO '43, contributed to The Fund for PCOM in memory of Frederick Long, DO '24.
- The Karen & Herb Lotman Foundation contributed to The Fund for PCOM, in addition to the \$10,000 given earlier in the year to the Golf Classic.
- Douglas E. Mazzuca, DO '83
- Michael Saltzburg, DO '77
- Faith T. Scholnick, DO '84, and Fred P. Schwaibold, DO '84
- William J. Strowhouer, DO '84

NEW RESTRICTED GIFTS AND PLEDGES

- Teresa Doyle Smith, the widow of Daniel J. Smith, DO '73, pledged \$100,000; half will endow a new scholarship for DO students, and the other half will support new initiatives of the dean in the Departments of Emergency Medicine and Family Medicine.
- The Alumni Association of PCOM contributed \$51,000 to the existing Alumni Association scholarship, which is now open to all degree programs of the College.
- John and Lois Kearney continued to complete their pledge to the J.D. Kearney Memorial Scholarship with a gift of \$40,570.
- John Becher, DO '70, pledged \$25,000 to endow an ER lectureship in honor of his 40th PCOM class reunion.
- Former dean and current PCOM Trustee Joseph A. Dieterle, DO '70, made a gift of \$10,000 toward a \$25,000 pledge to endow a lectureship in pediatrics.
- PCOM Trustee Lita Indzel Cohen, Esq., has raised \$12,752 from individuals and institutions for the Food Allergy Research Initiative this fiscal year. In addition, Robert S. Maurer, DO '62, has raised \$12,875 for the initiative this year.
- The College received commitments of \$10,000 for named scholarship funds from the following donors:
 - Howard Hassman, DO '83, contributed to the Hassman Family Scholarship, which was endowed in 2010.
 - Bruce Kornberg, DO '78, contributed to the Kornberg Scholarship.
 - Ronald A. Pieringer, PhD, contributed to the Joanne Pieringer Scholarship.

SPECIAL FUND FOR CAROL A. FOX, MM

Paul Suhey, DO '84, and friends implemented a mini-campaign to raise \$100,000 in a fund to honor Ms. Fox's retirement after 44 years of service to PCOM. The fund reached its goal by June 30, with \$107,053 in gifts and pledges committed from selected classes and individuals. In recognition, the College has renamed the Admissions Office the Carol A. Fox Admissions Office. Anyone wishing to contribute to the fund should contact the Office of Alumni Relations and Development.

DO STUDENT PHONATHON

The annual DO Student Phonathon is a critical source of financial aid for osteopathic medical students and the College. The campaign raised \$180,712. Half of the scholarship funds are disbursed as financial aid immediately, while the other half are deposited into the DO Student Scholarship Trust Fund.

COLLEGE BOARD OFTRUSTEES ANNOUNCES NEW MATCHING GIFTS PROGRAM FOR LECTURESHIPS

In May 2011, the PCOM Board of Trustees approved a plan to match new gifts to establish lectureships at the College. The program provides a dollar-for-dollar match to all gifts of \$25,000 or more for new lectureships. Last year, the Board extended the Trustee Supplemental Grant Program for new scholarships or additions to existing scholarships of \$50,000 or more. For details on these generous matching gift programs, please contact the Office of Alumni Relations and Development.

REUNION GIVING PROGRAM

This year PCOM received \$195,547 through the Reunion Giving Program. The Class of 1986 led with gifts totaling \$49,643, while the class of 1961 (50-year anniversary) had the highest participation rate of 49 percent.

ESTATE GIFTS

Trusts and bequests are an important source of support for the College. The College is grateful to the following members of the Andrew Taylor Still Legacy Society who notified the College of new trusts or bequeathed gifts to the College:

- The Estate of Walter K. Bradley, DO '58, left PCOM \$25,038 from an insurance policy.
- Joyce Essl, the widow of Stanley Essl, DO '75, established a \$20,000 gift annuity.
- Murry E. Levyn, DO '46, purchased a \$10,000 gift annuity, his second PCOM annuity.

FOUNDATION AND CORPORATE SUPPORT

- The Lancaster Osteopathic Health Foundation continued its support for DO student scholarships with a grant of \$80,000.
- The Benjamin & Mary Siddons Measey Foundation continued their long-standing support of DO student scholarships with a grant of \$35,000.
- The West Allegheny Physicians' Fund of the Pittsburgh Foundation contributed \$12,553 for DO scholarships.
- The PNC Foundation contributed \$12,600 for a "Lunch and Learn" program at two of PCOM's Healthcare Centers (Lancaster Avenue division and Cambria division), which trains fourth-year medical students to identify early developmental and behavioral problems in pre-school children.
- Walgreens contributed to the new PCOM School of Pharmacy, Georgia Campus, to support scholarships for PharmD students.
- The Adolph and Rose Levis Foundation contributed \$10,000 for Alzheimer's disease research.

PCOM GOLF CLASSIC

The 2010 Golf Classic was held at the prestigious Aronimink Golf Club in Newtown Square, Pennsylvania. The event netted \$97,500 for the five PCOM Healthcare Centers, which provide care for underserved communities in North and West Philadelphia, Roxborough, the City Avenue area and rural Sullivan County, Pennsylvania. PCOM gratefully acknowledges all sponsors, in-kind donors and advertisers who contributed to the outing. Platinum sponsors giving \$10,000 in support were PCOM trustee and former chairman Herb Lotman; The Arthur Jackson Company, Blank Rome, LLC, and Ricoh Business Solutions.

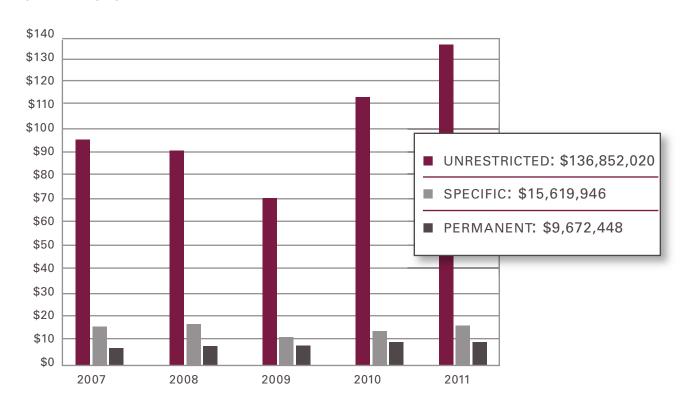
FINANCIAL OVERVIEW

Combined financial results in fiscal 2011 for Philadelphia College of Osteopathic Medicine were positive. Net assets from operations contributed \$10.4 million while net assets from non-operating activities advanced \$26.5 million. The non-operating activities increase was a result of 20.9 percent positive rate of return on the College's endowed investments. The majority of this revenue is due to realized and unrealized market gains. The College's total asset balance grew 12.7 percent to \$308 million, while net assets increased 17.8 percent to \$244 million. In fiscal year 2011, the Commonwealth of Pennsylvania, as a result of budgetary shortfalls, has eliminated all non-preferred appropriations of non-veterinary higher education institutions.

Georgia Campus – In June 2011, PCOM received candidacy status from the Accreditation Council for Pharmacy Education. This allows PCOM pharmacy students to sit for the licensure examination upon graduation. GA–PCOM has enrolled its second class of 93 students into the School of Pharmacy.

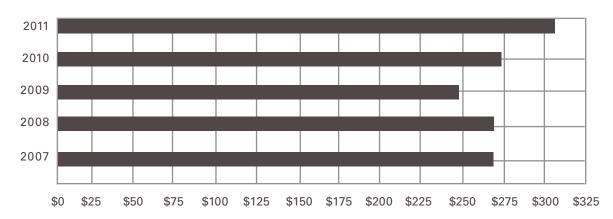
PHILADELPHIA COLLEGE OF OSTEOPATHIC MEDICINE FOUNDATION ASSETS

DOLLARS IN MILLIONS



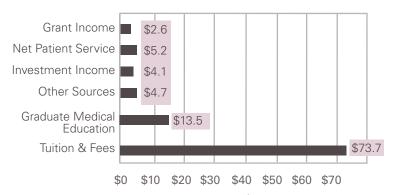
GROWTH IN TOTAL ASSETS

DOLLARS IN MILLIONS



SOURCES OF REVENUES FROM OPERATIONS

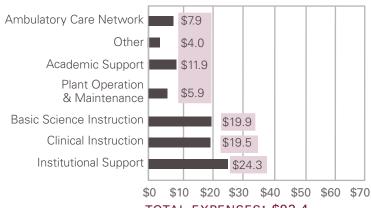
DOLLARS IN MILLIONS



TOTAL REVENUES: \$103.8

USES OF REVENUES IN OPERATIONS

DOLLARS IN MILLIONS



TOTAL EXPENSES: \$93.4

FINANCIAL OVERVIEW

FISCALYEARS ENDED JUNE 30	2011	2010	2009	2008
ASSETS				
Cash	\$ 13.7	\$ 19.1	\$ 20.0	\$ 46.9
Accounts receivable, net	4.3	5.3	6.4	5.1
Endowments and similar funds	164.0	137.2	104.0	122.3
Restricted funds	9.7	9.2	9.0	15.5
Property and equipment, net	62.8	65.2	64.3	67.8
Other assets	2.2	2.2	1.8	7.0
Investments	51.8	35.4	44.5	
TOTAL ASSETS	\$308.5	\$273.6	\$250.0	\$264.6
	Ψ300.3	Ψ273.0	Ψ230.0	Ψ204.0
LIABILITIES AND NET ASSETS LIABILITI	ES			
Accounts payable and accrued expenses	\$ 13.5	\$ 12.5	\$ 10.7	\$ 10.2
Accrued malpractice costs	6.1	6.8	6.8	13.0
Long-term obligations	20.9	22.3	23.6	24.7
Other liabilities	23.9	24.9	23.5	23.5
TOTAL LIABILITIES	\$64.4	\$66.5	\$64.6	\$71.4
NET ASSETS				
Unrestricted	\$218.8	\$185.4	\$165.6	\$168.9
Temporarily restricted	15.6	12.5	10.8	15.5
Permanently restricted	9.7	9.2	9.0	8.8
TOTAL NET ASSETS	\$244.1	\$207.1	\$185.4	\$193.2
TOTAL LIABILITIES & NET ASSETS	\$308.5	\$273.6	\$250.0	\$264.6

A FINANCIAL REPORT IS AVAILABLE UPON REQUEST. PLEASE WRITE TO:

Peter Doulis, CPA Vice President for Finance & Chief Financial Officer Philadelphia College of Osteopathic Medicine 4190 City Avenue Philadelphia, Pennsylvania 19131-1693

SUMMARY OF GRANTS

ongoing grants

NATIONAL INSTITUTES OF HEALTH - NATIONAL INSTITUTE OF CHILD HEALTH AND HUMAN DEVELOPMENT (SUBCONTRACT) \$115,589

Creating an infection-free intraosseous transcutaneous amputation prosthesis

Christopher Adams, PhD, Anatomy

NATIONAL INSTITUTES OF HEALTH - NATIONAL INSTITUTE OF DENTAL AND CRANIOFACIAL RESEARCH (SUBCONTRACT) \$110,967

A new allograft that promotes long-term, infection-free skeletal repair

Christopher Adams, PhD, Anatomy

STATE OF PENNSYLVANIA

\$4,259

Dissecting the apoptosis pathway affected by C. pneumoniae in Alzheimer's disease

Denah Appelt, PhD, Neuroscience, Physiology and Pharmacology

OSTEOPATHIC HERITAGE FOUNDATION \$120,000

Center for Chronic Disorders of Aging endowment

Brian Balin, PhD, Pathology, Microbiology, Immunology and Forensic Medicine

Michael Kuchera, DO, Osteopathic Manipulative Medicine

NATIONAL INSTITUTES OF HEALTH - NATIONAL HEART, LUNG AND BLOOD INSTITUTE \$396,250

Determinants of cardiac thin filament regulation

Robert Barsotti, PhD, Neuroscience, Physiology and Pharmacology Marcus Bell, PhD, Neuroscience, Physiology and Pharmacology

PEW CHARITABLE TRUSTS

Enhancing behavioral health service delivery for vulnerable adults at the PCOM Healthcare Centers

Robert DiTomasso, PhD, Psychology Barbara Golden, PsyD, Psychology Harry Morris, DO, MPH, Family Medicine

STATE OF PENNSYLVANIA \$6,326

Psychological functioning, coping, and factors affecting quality of life in persons with long QT syndrome

Stephanie Felgoise, PhD, Psychology

STATE OF PENNSYLVANIA \$6,587

Entry mechanisms of mouse hepatitis virus, a model for multiple sclerosis

Susan Hingley, PhD, Pathology, Microbiology, Immunology and Forensic Medicine

NATIONAL INSTITUTES OF HEALTH-NATIONAL INSTITUTE ON MENTAL HEALTH (SUBCONTRACT) \$37,159

Adherence and empowerment: Service participation and meaningful outcomes

Petra Kottsieper, PhD, Psychology

AMERICAN OSTEOPATHIC ASSOCIATION \$91,436

High-tech/high-touch translational care for MS: Integrating OMT, periodic acceleration therapy and TMR with IsoPUMP® maximal effort exercise

Michael Kuchera, DO, Osteopathic Manipulative Medicine Lindon Young, PhD, Pathology, Microbiology, Immunology and Forensic Medicine

STATE OF PENNSYLVANIA

\$5,000

Immune modulation of T-cells from peanutsensitized inbred mice

C. Scott Little, PhD, Pathology, Microbiology, Immunology and Forensic Medicine

EDNA G. KYNETT MEMORIAL **FOUNDATION**

\$25,000

Self-management program to prevent cardiovascular disease

Eugene Mochan, PhD, DO, Primary Care and Continuing Education

U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES - HEALTH RESOURCES AND \$72,261

SERVICES ADMINISTRATION Area Health Education Center-Eastcentral PA

Eugene Mochan, PhD, DO, Primary Care and Continuing Education

STATE OF PENNSYLVANIA \$17,685

Area Health Education Center-PCOM budget

Eugene Mochan, PhD, DO, Primary Care and Continuing Education

U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES - HEALTH RESOURCES AND

SERVICES ADMINISTRATION \$72,261

Area Health Education Center-Northcentral PA

Harry Morris, DO, MPH, Family Medicine

STATE OF PENNSYLVANIA

\$17,685

Area Health Education Center-PCOM budget

Harry Morris, DO, MPH, Family Medicine

ongoing grants (cont'd.)

ORAL AND MAXILLOFACIAL SURGERY FOUNDATION (SUBCONTRACT)

\$52,728

Low-dose ketamine (intraoperative) decreases postoperative opioid use

Avadhesh Sharma, PharmD, PhD, Pharmaceutical Sciences

NATIONAL INSTITUTES OF HEALTH—NATIONAL HEART, LUNG AND BLOOD INSTITUTE \$75,000

In vivo and ex vivo mechanisms related to eNOS uncoupling during reperfusion

Lindon Young, PhD, Pathology, Microbiology, Immunology and Forensic Medicine

STATE OF PENNSYLVANIA

\$5,286

Nutritional factors in prostate cancer

Dianzheng Zhang, PhD, Biochemistry and Molecular Biology

new grants

STATE OF PENNSYLVANIA

\$10,000

The case for an infectious etiology for late-onset Alzheimer's disease

Brian Balin, PhD, Pathology, Microbiology, Immunology and Forensic Medicine

STATE OF PENNSYLVANIA

\$4.832

Effect of liposuction technique on the viability and differentiation of adipose derived stem cells

Marina D'Angelo, PhD, Anatomy

NATIONAL INSTITUTES OF HEALTH—NATIONAL INSTITUTE OF NEUROLOGICAL DISEASES AND STROKE (SUBCONTRACT) \$39,671

Optogenetic investigation of olivary inputs to the deep cerebellar nuclei

Huo Lu, PhD, Anatomy

EDNA G. KYNETT MEMORIAL FOUNDATION

\$46,500

Utilizing a patient-centered medical home and health information technology to reduce cardiovascular risk in an underserved population in North Philadelphia

Eugene Mochan, PhD, DO, Primary Care and Continuing Education

U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES—HEALTH RESOURCES AND SERVICES ADMINISTRATION \$178,373

Establishing a predoctoral collaborative center for enhancing interest in primary care practice

Eugene Mochan, PhD, DO, Primary Care and Continuing Education John Cavenagh, PhD, MBA, PA-C, Physician Assistant Studies Robert DiTomasso, PhD, Psychology Harry Morris, DO, MPH, Family Medicine



President's Cabinet (pictured left to right): Dr. Veit, Mr. Doulis, Dr. Cuzzolino, Ms. Zeller and Dr. Schure

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^{**} photograph on page 14

