

PCOM 2025

FY24 TACTICS EXECUTIVE SUMMARY

Below is a summary of tactics that were completed during fiscal year 2024, demonstrating progress toward achievement of the 2025 Strategic Plan goals.

Student Success: PCOM graduates are successfully positioned for a competitive marketplace and are leaders in interprofessional team environments.

- Pre-matriculation offerings, particularly for the DO program, were an area of emphasis in FY24. In addition to the Fundamental Integration Required for Excellence (FIRE) program at PCOM South Georgia, both PCOM and PCOM Georgia added programs to prepare students for their journey into medical education.
- Seeking to connect students with successful graduates led Student Affairs to use alumni as tutors in several academic programs. Not only does this create a stronger link between current students and their future professional peers, but it allows for a greater number of students to be supported.

Securing Clinical Experiences: PCOM has a sustainable network of valuable clinical experiences for students in all programs.

- DO - Philadelphia
 - Philadelphia has increased DO clinical capacity by up to 30 spots through: (a) development of the Jefferson New Jersey Core Clinical Campus (CCC) with 10 spots; (b) AACOM-sponsored consortium with other colleges of osteopathic medicine to capitalize on the Scranton CCC with up to 10 spots; and (c) Holy Redeemer Hospital with up to 10 spots.
- DO - Georgia
 - PCOM Georgia expanded its clinical capacity by 6 spots in Ft. Payne, Alabama; 10 spots in southern Atlanta; 2 spots at Wellstar North Fulton Medical Center; and 10 spots in Gainesville, Florida.
 - PCOM South Georgia expanded its capacity through the Meritus Health System in Hagerstown, Maryland with 10 spots, as well as 6 spots in Statesboro, Georgia.
- All programs
 - Metric 2.2a. of the plan states that PCOM will increase clinical capacity by 10% by 2025. For fiscal year 2024, the target capacity across all programs, all locations was 7,211; PCOM achieved clinical capacity of 8,840.

Innovation and Technology: PCOM fosters a culture of technological innovation both in pedagogy and in practice.

- Although not an explicit tactic in the plan, during FY24, PCOM began the process to replace its on-premises enterprise resource planning (ERP) system. These efforts culminated in the approval by the PCOM Board of Trustees of operating and capital dollars that will support the implementation of a new system over the next 3 fiscal years.

Organization and Infrastructure: PCOM optimizes processes and organizational structure so its people thrive in a changing environment.

- Human Resources completed a significant project in FY24, revising position descriptions to update job-specific language and standardize formatting. Before this project, most current job descriptions read as a list of tasks, rather than outlining the position requirements more broadly.

Revenue Stream Diversification: PCOM creates and sustains diverse sources of revenue through a multi-pronged approach.

- The healthcare centers consistently added new patients every month during FY24 and increased accessibility for those patients. Further, provider productivity improved and the amount of revenue per visit increased significantly: from an average of \$115/visit in FY21-23 to a more suitable \$140/visit in FY24.
- Meta Christy House continued to be incredibly popular with students, and the occupancy rate hit its highest point in FY24 at 98%.

Diversity, Equity and Inclusion: PCOM embeds diversity, equity and inclusion in its curriculum, policies, processes and practices to advance student, faculty and staff performance and excellence in service to communities.

- In collaboration with the President's Community Wellness Initiative, the Office of Diversity and Community Relations expanded PCOM's network of partners and collaborators around health equity to include the following:
 - Life Care Center of Gwinnett Nursing Facility (Fall 2023)
 - My Sisters House (Fall 2023)
 - PCOM South Georgia Medical Explorers program (Fall 2023)
 - Boys and Girls Club of Metro Atlanta (Winter 2024)
 - PCOM Georgia Medical Explorers Program/Boy Scouts of America (Winter 2024)
 - DeKalb County School District (Winter 2024)
 - Atlanta Public Schools (Winter 2024)